

CMU PRSSA

Fact Sheet



WHAT IS PRSSA?

PRSSA is a national organization that provides educational, networking and professional development opportunities for public relations students and other related fields such as journalism, advertising, communications, etc.

WHEN ARE MEETINGS?

CMU PRSSA meets every Wednesday at 6:30 p.m. in Moore 107. Our meetings include resume and portfolio workshops, guest speakers from various fields, personal branding, interview prep, tips & tricks, graphic design, etc.

WHO CAN JOIN?

All CMU students are encouraged to join CMU PRSSA. Our meetings are specifically designed for students who are pursuing a degree in PR, journalism, broadcasting, advertising or marketing, but students from all majors can benefit.

HOW DO I JOIN?

To become a nationally-affiliated member of CMU PRSSA you must pay dues on the national website by Nov. 1, 2023. More information can be found at prssa.prssa.org or email falco1l@cmich.edu.

INVOLVEMENTS

- You can join one or more of our three committees:
 - Professional Development
 - Events & Fundraising
 - Communications
- We plan and host an annual internship fair with 20-30 employers
- We organize a spring conference for professionals and students
- We organize agency tours to prominent PR firms
- Students produce and promote our own PR podcast, the PProfessional
- Each fall, members have the opportunity to attend PRSSA's international conference
- Each spring, we hold a banquet for awards and scholarships

BENEFITS OF JOINING

- Automatic resume and portfolio builder
- Employers recognize PRSSA
- Access to the national internship and scholarship portals
- Discounted registration fee for conferences and agency tours
- Chance to get published nationally
- Eligibility to join PR Central, PRSSA's on-campus, nationally affiliated PR firm
- Networking with other students and professionals across the country

Connect with CMU PRSSA by emailing President Leona Falconer at falco1l@cmich.edu

@CMUPRSSA on Instagram, LinkedIn, Twitter and Facebook